

# ***ECON 120 Principles of Microeconomics***

---

*Memo From: Mark Friedman, Instructor*  
Spring Semester 2017

Welcome to **ECON 120 - Principles of Microeconomics** – it will be my privilege to coordinate your learning activities for this course as your instructor.

Let's cover a few start-up details so your online learning through South Central Online is a rewarding experience. The course begins on January 9, 2017, and it is necessary that you begin participating at that time.

Here are some things I want you to know before we meet online.

## **Textbook information:**

**TITLE:** *Microeconomics*, Customized for South Central College  
**Author:** McConnell, Brue, & Flynn  
**Publisher:** McGraw-Hill Irwin  
**ISBN:** 9781121545267

**Source:** <http://www.southcentralbookstore.com>

**NOTE:** this is a custom edition that can only be obtained from the South Central College Bookstore. Chapters that will not be used in our class have been removed to create a less expensive textbook.

## **Instructor contact information:**

Throughout the semester, contact me privately using D2L Brightspace's mail feature that will send an e-mail to my South Central College e-mail account ([Mark.Friedman@southcentral.edu](mailto:Mark.Friedman@southcentral.edu)). Use this same e-mail address if you need to contact me before the start of the semester. You may also contact me by phone at 507-389-7465 (office). I will try to answer all course e-mail quickly. However, I urge you not to save questions until Friday nights.

## **You need access to a computer to participate in this course. Your computer will need:**

- access to a computer with an Internet connection
- current, supported web browser... Newest version of Firefox or Microsoft Internet Explorer 11.0
- check <http://online.southcentral.edu/students/skillsrequirements.html> for complete technology specs

## **Other Supplies Needed:**

- You will need access to a word processing program to complete some assignments in this course. Most popular word processing formats are supported.

## **Course access:**

You will have Internet access to the course content through D2L Brightspace. Set your URL to <https://southcentral.ims.mnscu.edu> to Login and you'll reach the course information. Courses will be available January 9, 2017.

Your D2L Brightspace login information is based on your **MnSCU StarID**. To activate your StarID account visit <https://starid.mnscu.edu/>.

To access more information about South Central Online, go to <http://online.southcentral.edu/students>.

Again, WELCOME. I'll see you on the Web!